

BUILDING NEWS

BUILDING INDUSTRY ASSOCIATION OF CLARK COUNTY

Tel. (360) 694-0933 / Fax (360) 694-1606 / 5007 NE St. Johns Road / Vancouver, Washington 98661

Advertising Rates Effective March, 2005

CONTRACT SPECIFICATIONS

ADVERTISER INFORMATION:

COMPANY: _____

CONTACT PERSON: _____ E-MAIL: _____

BUSINESS TELEPHONE: _____ FAX: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTRACT PERIOD:

- OPEN
 12 Month Contract

AD SIZE:

- Inside Front Cover (8 1/2"W X 11")
 Inside Back Cover (8 1/2"W X 11")
 Outside Back Cover (8 1/2"W X 8")
 Half Page (7 1/2"W x 4 3/4")
 Quarter Page (3 5/8"W x 4 3/4")
 Business Builder Ad (3 5/8"W x 1 5/8")

CONTRACT AMOUNT:

Monthly Rate:
\$ _____

CONTRACT START DATE: _____ CONTRACT END DATE: _____

AUTHORIZED SIGNATURE OF PURCHASER: _____ DATE: _____

ADVERTISING SALES SIGNATURE: _____ DATE: _____

EFFECTIVE APRIL, 2003

BLACK & WHITE ADVERTISING RATES

CONTRACT TERMS	INSIDE COVERS	BACK PAGE	1/2 PAGE	1/4 PAGE	BUSINESS BUILDER AD
Open Rate	\$ 385.00	\$ 440.00	\$ 275.00	\$ 180.00	\$ 80.00
12 Month Contract	330.00	385.00	220.00	137.00	\$ 60.00

FULL COLOR ADVERTISING RATES

CONTRACT TERMS	INSIDE COVERS	BACK PAGE	1/2 PAGE	1/4 PAGE	BUSINESS BUILDER AD
Open Rate	\$ 495.00	\$ 550.00	\$ 330.00	\$ 300.00	Not available
12 Month Contract	440.00	495.00	275.00	250.00	Not available

• Rates Quoted are Per Month.



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Tel. (360) 834-7175 / Fax (360) 817-9234
Email: pikeadvertising@comcast.net
Mail camera ready ad materials to the Pike Advertising Agency
624 NE Second Avenue / Camas, Washington 98607