

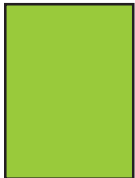
# BUILDING NEWS

## BUILDING INDUSTRY ASSOCIATION OF CLARK COUNTY

Tel. (360) 694-0933 / Fax (360) 694-1606 / 5007 NE St. Johns Road / Vancouver, Washington 98661

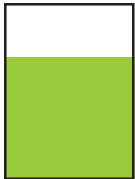
*Advertising Rates Effective March, 2005*

### MAGAZINE ADVERTISING RATES



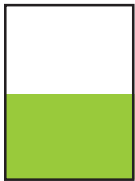
#### Inside Front Cover or Inside Back Cover Full Page Ad

Open Rate	12 Mo. Contract Rate
Black.....\$385.	Black.....\$330.
Full Color.....\$495.	Full Color.....\$440.



#### Outside Back Cover 8 1/2" x 8" Page Ad

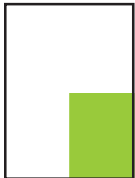
Open Rate	12 Mo. Contract Rate
Black.....\$440.	Black.....\$385.
Full Color.....\$550.	Full Color.....\$495.



#### Interior Half Page Ad

Open Rate	12 Mo. Contract Rate
Black.....\$275.	Black.....\$220.
Full Color.....\$330.	Full Color.....\$275.

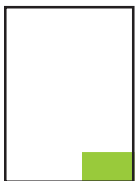
*Process color on interior page subject to availability.  
7 1/2" Wide x 4 3/4" Long*



#### Interior 1/4 Page Ad

Open Rate	12 Mo. Contract Rate
Black.....\$180.	Black.....\$140.
Full Color.....\$300.	Full Color.....\$250.

*Process color on interior page subject to availability.  
3 5/8" Wide x 4 3/4" Long*



#### Business Builder Ad

Open Rate	12 Mo. Contract Rate
Black.....\$ 80.	Black.....\$ 60.

*3 5/8" Wide x 1 5/8" Long*

All advertising rates are quoted monthly.

### PUBLICATION INFORMATION

#### Magazine Distribution:

The Building News magazine is published on the first day of each month by the Building Industry Association of Clark County. Over 850 copies are mailed to all member companies and a select group of housing industry specialists, local and state government as well as other leaders in the community.

#### Targeted Marketing Opportunity:

The Building News magazine is your only source of advertising to reach builders, subcontractors, appraisers, title insurance companies, lenders, attorneys, surveyors, and accountants in the South-west Washington region.

#### Advertising Deadline:

Camera ready copy and space reservations must be submitted to Pike Advertising by the 15th of each month for the following month's publication.

#### Advertising Contact:

To reserve your ad space, please contact:

Pike Advertising Agency

attn.: Liz Pike

Tel. (360) 834-7175

Fax (360) 817-9234

E-mail: [pikeadvertising@comcast.net](mailto:pikeadvertising@comcast.net)

624 NE Second Avenue, Camas, WA 98607

**Pike**  
Advertising  
AGENCY

#### Design Specifications:

Pike Advertising accepts all camera ready materials in the following formats: eps, jpeg or pdf files, saved for MAC. Advertising design and digital photography services available upon request.

#### Advertising Rates:

All advertising rates listed are quoted per month.



**BUILDING INDUSTRY  
ASSOCIATION**  
of Clark County

Tel. (360) 694-0933 / Fax (360) 694-1606  
5007 NE St. Johns Road / Vancouver, Washington 98661

**The Voice Of Local Builders**